**Description:**

Light Up Inman is a city tradition to begin the holiday season. We start with our parade, usually over 60 entries, then the tree lighting, and end with a festival with food, music, and entertainment.

**Target Audience:**

Community members who like parades and great fellowship. Plus, a visit from Santa!

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**Opportunities:**

- **Santa Claus: $5,000**
  - Presenting Sponsor
  - Company logo on all marketing materials
  - Booth Space at event
  - Parade Entry
  - 10 Meal tickets
  - Link on website/social media

- **Head Elf: $3,000**
  - Company logo on all marketing materials
  - 6 Meal tickets
  - Booth Space at event
  - Parade Entry
  - Link on website

- **Toy Maker: $1,500**
  - Company logo on all marketing materials
  - 4 Meal tickets
  - Booth Space at event
  - Parade Entry

- **Reindeer: $500**
  - Booth Space at event
  - Parade Entry

**Contact info:**

Joe Lanahan
jlanahan@cityofinman.org
W: 864-472-6200
C: 864-303-0744
20 South Main St.
Inman, SC 29349

cityofinman.org

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**Event Features:**

- Parade
- Tree Lighting
- Carriage Rides
- Music & Food

**Event is held on Main St.**

The parade route is 1.5 miles
Throughout the City.
Please complete the following information and return along with your payment to the address listed below.

Make check payable to City of Inman and mail along with this form to:

Joe Lanahan
City Administrator
City of Inman
20 South Main Street
Inman, SC 29349
jlanahan@cityofinman.org
864-472-6200

Sponsorship Agreement

Thank you for taking an active role in supporting Light Up Inman.

We are excited to see the benefits of your participation and sponsorship.

Below is your Sponsorship Agreement.

Please read carefully and select the best choice for your business or organization.

Light Up Inman and the City of Inman enter into an agreement or partnership with:

Business Name / Organization_______________________________________________________________

Mailing Address __________________________________________________________________________

Owner / Manager / Contact__________________________________________________________________

Email Address_________________________________________ Phone__________________________

Company Website Address __________________________________________________________________

Social Media_______________________________________________________________________________

The above business/organization agrees to be a sponsor of Light Up Inman at the cost of ____________, from the attached sponsorship outline.

Please make your check payable to City of Inman, we also accept most major credit cards.

Please send a company logo in jpeg format to jlanahan@cityofinman.org