

2023  
SPONSORSHIP  
OPPORTUNITIES



## LIGHT UP INMAN-PARADE & FESTIVAL

### Description:

**Light Up Inman** is a city tradition to begin the holiday season. We start with our parade, usually over 60 entries, then the tree lighting, and end with a festival with food, music, and entertainment.

### Target Audience:

Community members who like parades and great fellowship.  
Plus, a visit from Santa!

### Opportunities:

#### Santa Claus: \$5,000

- Presenting Sponsor
- Company logo on all marketing materials
- Booth Space at event
- Parade Entry
- 10 Meal tickets
- Link on website/social media

#### Head Elf: \$3,000

- Company logo on all marketing materials
- 6 Meal tickets
- Booth Space at event
- Parade Entry
- Link on website

#### Toy Maker: \$1,500

- Company logo on all marketing materials
- 4 Meal tickets
- Booth Space at event
- Parade Entry

#### Reindeer: \$500

- Booth Space at event
- Parade Entry

### Contact info:

Joe Lanahan

[jlanahan@cityofinman.org](mailto:jlanahan@cityofinman.org)

W: 864-472-6200

C: 864-303-0744

20 South Main St.  
Inman, SC  
29349

[cityofinman.org](http://cityofinman.org)

**All sponsors will have the opportunity to hang banners at the event.**

## December 2nd, 2023 5-9pm

### Event Features:

**Parade**  
**Tree Lighting**  
**Carriage Rides**  
**Music & Food**

### Event is held on

**Main St.**  
**The parade route is 1.5 miles Throughout the City.**



*Please complete the following information and return along with your payment to the address listed below.*

*Make check payable to City of Inman and mail along with this form to:*

**Joe Lanahan  
City Administrator  
City of Inman  
20 South Main Street  
Inman, SC 29349  
jlanahan@cityofinman.org  
864-472-6200**

### **Sponsorship Agreement**

*Thank you for taking an active role in supporting Light Up Inman.*

*We are excited to see the benefits of your participation and sponsorship.*

*Below is your Sponsorship Agreement.*

*Please read carefully and select the best choice for your business or organization.*

Light Up Inman and the City of Inman enter into an agreement or partnership with:

Business Name / Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Owner / Manager / Contact \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Company Website Address \_\_\_\_\_

Social Media \_\_\_\_\_

The above business/organization agrees to be a sponsor of Light Up Inman at the cost of \_\_\_\_\_ ,  
from the attached sponsorship outline.

Please make your check payable to City of Inman, we also accept most major credit cards.

**Please send a company logo in jpeg format to [jlanahan@cityofinman.org](mailto:jlanahan@cityofinman.org)**