

**2022
SPONSORSHIP
OPPORTUNITIES**



LIGHT UP INMAN-PARADE & FESTIVAL

Description:

Light Up Inman is a city tradition to begin the holiday season. We start with our parade, usually over 60 entries, then the tree lighting, and end with a festival with food, music, and entertainment.

Target Audience:

Community members who like parades and great fellowship.

Plus, a visit from Santa!

Opportunities:

Santa Claus: \$3,000

- Presenting Sponsor
- Company logo on all marketing materials
- Booth Space at event
- 10 Meal tickets
- Link on website/social media

Head Elf: \$1,500

- Company logo on all marketing materials
- 6 Meal tickets
- Booth Space at event
- Link on website

Toy Maker: \$500

- Company logo on all marketing materials
- 4 Meal tickets
- Booth Space at event

Reindeer: \$250

- Booth Space at event

Contact info:

Joe Lanahan

jlanahan@cityofinman.org

W: 864-472-6200

C: 864-303-0744

20 South Main St.
Inman, SC
29349

cityofinman.org

All sponsors will have the opportunity to hang banners at the event.

December 3rd, 2022 5-9pm

Event Features:

Parade
Tree Lighting
Carriage Rides
Music & Food

Event is held on

Main St.
The parade route
is 1.5 miles
Throughout the City.



Please complete the following information and return along with your payment to the address listed below.

Make check payable to City of Inman and mail along with this form to:

**Joe Lanahan
City Administrator
City of Inman
20 South Main Street
Inman, SC 29349
jlanahan@cityofinman.org
864-472-6200**

Sponsorship Agreement

Thank you for taking an active role in supporting Light Up Inman.

We are excited to see the benefits of your participation and sponsorship.

Below is your Sponsorship Agreement.

Please read carefully and select the best choice for your business or organization.

Light Up Inman and the City of Inman enter into an agreement or partnership with:

Business Name / Organization _____

Mailing Address _____

Owner / Manager / Contact _____

Email Address _____ Phone _____

Company Website Address _____

Social Media _____

The above business/organization agrees to be a sponsor of Light Up Inman at the cost of _____ ,
from the attached sponsorship outline.

Please make your check payable to City of Inman, we also accept most major credit cards.

Please send a company logo in jpeg format to jlanahan@cityofinman.org