

INMAN CITY COUNCIL
COUNCIL WORK SESSION
JANUARY 4, 2018
5:30 PM
CITY COUNCIL CHAMBERS, CITY HALL

MAYOR HUFF CALLED THE MEETING TO ORDER.

FREEDOM OF INFORMATION STATEMENT WAS READ BY MAYOR HUFF CONCERNING NOTIFICATION OF THIS MEETING.

COUNCILMEMBERS GINGER MORROW-MCGUIRE, KEVIN NEWMAN AND MELVIN FOWLER WERE PRESENT. COUNCILMEMBER RAY ROGERS, JR. WAS ABSENT DUE TO BEING ILL.

COUNCILMEMBER MORROW-MCGUIRE MADE A MOTION TO APPROVE AGENDA, SECOND TO THE MOTION WAS MADE BY COUNCILMEMBER NEWMAN, MOTION CARRIED WITH ALL VOTING.

MR. MATT PETRO, CHIEF DEVELOPMENT OFFICER WITH RETAIL STRATEGIES ADDRESSED COUNCIL REGARDING THE SERVICES THEY CAN PROVIDE TO THE CITY OF INMAN. MR. PETRO STATED THAT THEIR SERVICES IS BUILT AROUND THE OPPORTUNITIES IN THE COMMUNITIES WHICH IS INCREASING TAX REVENUES, INCREASING JOBS, INCREASING QUALITY OF LIFE WITHIN THE COMMUNITY. MR. PETRO ALSO STATED THAT THEY ARE IN THE BUSINESS OF MAXIMIZING THE TRADE AREA AND RECRUITING A COMPLIMENTARY BUSINESS THAT INCREASES TRAFFIC COUNTS THAT SHOULD HELP THE OTHER RETAILERS AND RESTAURANTS THAT ARE WITHIN THIS COMMUNITY. MR. PETRO NOTED THAT THE CHALLENGES THAT FACE COMMUNITIES IS THE RESOURCES, THE CONNECTIONS, EXPERIENCE AND TIME AND THAT IS WHAT THEIR COMPANY DOES BY CONDUCTING A MARKET ANALYSIS THAT YIELDS A STRATEGY AND THEY EXECUTE THIS ON OUR BEHALF. MR. PETRO REPORTED THAT THEY WILL ALSO CONDUCT A PEER ANALYSIS, REAL ESTATE ANALYSIS, MARKETING GUIDE WHICH IS ALL PUT ON A WEB PLATFORM AND THE TIMELINE IS 90 DAYS FOR THEM TO GET THE STRATEGY COMPLETE BUT THEY ARE ABLE TO DO SOMETHING ON DAY 1 IF NEEDED. MR. PETRO STATED THAT THE COST FOR THEIR SERVICES IS \$40,000 PER YEAR AND THEIR CONTRACTS ARE YEAR TO YEAR BUT SUGGESTED THAT THEY GIVE IT MULTIPLE YEARS BECAUSE IT TAKES TIME.

MAYOR HUFF STATED THAT THEY WILL HAVE THE ADMINISTRATOR CONTACT HIM.

MAYOR AND COUNCIL DISCUSSED THE FINANCIAL POLICY ADVISORY COMMITTEE'S CHECK-WRITING AND GENERAL FUND RESERVE POLICIES. COUNCILMEMBERS MORROW-MCGUIRE AND NEWMAN STATED THAT THESE POLICIES ARE FOR "BEST FINANCIAL PRACTICES" AND TO PROTECT THE CITY. MAYOR HUFF AND COUNCILMEMBER FOWLER STATED THAT THEY HAVE RESERVATIONS REGARDING THE CHECK-WRITING POLICY RIGHT NOW AND THAT IT NEEDS SOME TWEAKING.

MAYOR AND COUNCIL ALL AGREED ON THE THE "GENERAL FUND RESERVES POLICY" AND WILL BE ON THE AGENDA FOR APPROVAL AT THE NEXT REGULAR COUNCIL MEETING.

WITH NO OTHER BUSINESS MAYOR HUFF ADJOURNED THE MEETING AT 6:19 PM.

RESPECTFULLY SUBMITTED,
ROBIN HENDERSON, CITY CLERK